

Reebhu G

Product UX Designer with 5 years of experience delivering digital products across Enterprise, B2C and SaaS, from research and information architecture through to shipped visual design. I bring rigour to the full design process: stakeholder alignment, interaction design and systems thinking, now augmented with AI-driven workflows that accelerate ideation and sharpen decision making. I have worked across complexities translating ambiguous briefs into experiences that are both considered and commercially grounded.

Experience

Senior UX Designer

Truminds Software Systems | January 2025 - Present

Senior UX/UI Designer

Amantya Technologies | October 2024 - January 2025

- Designed user-centric interfaces for Telecom and Security products, translating complex system requirements into clear, navigable flows.
 - Worked across high-fidelity prototyping and interaction design under tight delivery timelines.
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Senior Product Designer

Arthmate | June 2024 - September 2024

- Led design of a B2C loan management progressive web app from zero, information architecture through visual design.
 - Ran stakeholder workshops to align on user flows, iterated rapidly on wireframes based on product feedback, and delivered a complete handoff package to development.
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Senior UX Designer

Truminds Software Systems | June 2022 - June 2024

- Designed multiple Enterprise, B2C, and SaaS digital products across mobile and web, owning the full design process from SME interviews and IA to final UI.
 - Ran stakeholder interviews and subject matter expert sessions to surface real business constraints before touching wireframes.
 - Built out comprehensive user flows, interaction patterns, and visual design systems; maintained design integrity through regular audits during development.
 - Collaborated closely with cross-functional teams to ensure shipped experiences matched design intent.
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Executive UX

Adani Digital Labs | September 2021 - May 2022

- Designed key features for ATGL's B2C mobile app, focused on intuitive user flows and visual language aligned with brand and business goals.
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UX Generalist

Mirra Healthcare | December 2020 - September 2021

- Designed a B2B & SaaS platform for US healthcare insurance companies, navigating complex requirements.

Skills

Artificial Intelligence

AI-Augmented Design, Prompt engineering, Generative workflows & AI-assisted UX.

Design

UX design, Interaction design, Visual design, Prototyping, Design language systems, Information architecture, User flows, Wireframing & Low–High fidelity mockups.

Research

User interviews, Usability testing, Surveys, Empathy mapping, Affinity mapping, Journey mapping & Persona creation.

Tools

Figma editor, Figma make, Adobe XD, Sketch, Balsamiq, Miro, Claude, Claude Code, Claude design, ChatGPT, Perplexity, Notebook LLM, Gemini, Notion & Ollama.

Education

Duke CE

Post graduate certification in Product Management

July 2024 - October 2024

Chitkara University

Master of design in User Experience Design

August 2019 - May 2021

Amity University, Gurugram

Bachelor of design

August 2015 - May 2019